



*Affect*

**2018 SPONSOR GUIDE**

**September 6-7**

**University of Oregon, White Stag Blocks**



# A

ffect educates and catalyzes around the work, design, and culture of social change. Our 2-day conference highlights stories from underrepresented activists, creators, and technologists.

We also partner with local nonprofits to create volunteer projects that attendees can jump into.

**July 2015**  
AFFECT CONF  
FOUNDED

**Apr 2017**  
AFFECT BECOMES SPONSORED PROJECT  
UNDER 501(C)(3) ALLIED MEDIA PROJECTS

**Oct 2016**  
1st AFFECT CONF

**Sept 2017**  
2nd AFFECT CONF

**Sept 2018**  
3rd AFFECT CONF

## PAST SPEAKERS INCLUDE...

- Ijeoma Oluo, *So You Want to Talk about Race* and The Establishment
- Jazmyn Latimer, *Clear My Record / Code for America*
- Keah Brown, #DisabledAndCute
- De Nichols, Civic Creatives

## Who's coming to Affect

In 2017, 150 attendees hailed from the Pacific Northwest (Seattle and Portland), the SF Bay Area (primarily Oakland), D.C., and New York.

**80%** women or non-binary

**40%** people of color

**45%** LGBT

**23%** multiply marginalized identities

# SPONSOR AFFECT 2018

Whether you're looking to engage with an audience that's knowledgeable and experienced in social impact work or to improve company diversity and inclusion, sponsoring Affect connects you with a diverse group of designers, developers, community organizers, and media makers.

Your sponsorship helps keep Affect accessible, inclusive, and welcoming.

## at Affect, you'll find

CHILDCARE

LIVE CAPTIONING

ASL INTERPRETERS

PHYSICAL ACCESS PATHS

ALL-GENDER RESTROOMS

A QUIET ROOM

RESERVABLE FRONT-ROW SEATING

A CODE OF CONDUCT

# SPONSORSHIP OPPORTUNITIES

All sponsors will be thanked via our website, social media accounts, and Affect's opening and closing remarks (with logos on slides).

## Title Sponsor

pricing dependent on org size (exclusive)

- Display your logo prominently at Affect's venue (we can print a large die-cut decal or you can provide signage)
- Pre-roll feature on all videos from Affect 2018
- 2 promotional items included in social media
- 5-10 complimentary registrations

### # OF EMPLOYEES

≤50	\$5000
100-299	\$7000
300+	\$10000

# SPONSORSHIP OPPORTUNITIES

## Inclusivity Sponsor

\$3500 (21 available)

- Ensure that live captioning, childcare, and/or ASL interpreters are available throughout Affect
- At least 3 social media thank yous
- 3 complimentary registrations

## Headshot Station Sponsor

\$3000 (exclusive)

- Help us hire a professional to photograph attendees onsite
- Signage credit next to the station
- 3 complimentary registrations

# SPONSORSHIP OPPORTUNITIES

## Scholarship Sponsor

\$2500 (2 sold out)

- Provide free registration and public transportation passes to attendees who are unemployed, underemployed, or in school
- At least 3 social media thank yous
- 2 complimentary registrations

## General Sponsor

\$1500 (8 2 available)

- 1 promotional tweet
- 1 complimentary registration

## Custom

Have something special in mind?

Want to co-brand some swag?

We can work with that!

[elea@affectconf.com](mailto:elea@affectconf.com)